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**5th Edition of Annual ÉCU The European Independent Film Festival (ÉCU)
Access Film-Music Inaugural European Showcase**

March 12 - 14, 2010
Paris, France

ACCESS FILM-MUSIC Introduces Music Showcase to ÉCU Film Festival March 2010

Paris, France – Access Film-Music Ltd. (AccessFilmMusic.net) has become the **Official Music Partner of the 5th Edition of the Annual ÉCU European Independent Film Festival** (ecufilmfestival.com/en) taking place March 12 - 14, 2010 in Paris, France. Music will become an integral part of ÉCU this year, showcasing live music performances by European and North American artists before independent filmmakers.

ÉCU 2010, in partnership with G-Technology by Hitachi, will showcase 67 films from 27 countries, presenting feature films, shorts, documentaries, animation and experimental films, with a special category established last year for films focused on environmental issues. The Official Selection will represent the pinnacle of independent filmmaking talent from around the world.

Music and film are inseparable; the mission of Access Film-Music Ltd. is to connect Music-Makers with Film-Makers. ÉCU's partnership with Access Film-Music arose from their mutual ambition to build bridges between the independent film and music communities, giving European filmmakers access to an array of exceptional music from independent recording artists, songwriters and composers worldwide.

The Latin Quarter of Paris (in the 5th arrondissement) will be host to the festival's film screenings at Cinéma Le Grand Action (5, Rue des Ecoles) and Le Triomphe (5, Rue Blainville), while a music-filled opening night reception for filmmakers and journalists will be held at Les Quatre Vents (18, rue des Quatre Vents) on Friday, March 12. Saturday night's after-party concert, which is open to the public, will also be held at Les Quatre Vents, starting at 10:00pm. After Sunday evening's closing award ceremony, the weekend culminates with a scenic celebration concert cruise down *la Seine* aboard The River King.

Scheduled to make his European debut at ÉCU 2010 is Unison Music recording artist Bobby Syvarth from Brooklyn, New York. Syvarth's new album "Hellos & Goodbyes" has received critical acclaim and has begun to receive attention from radio stations around the globe. James Moors, a gifted singer-songwriter from Superior, Wisconsin will also perform, as will several European artists booked through Access Film-Music's global network and their partner Sonicbids.

Complimentary sampler compilation downloads featuring music by Access Film-Music artists will be distributed to festival participants, journalists and members of the European film and visual media industries.

Access Film-Music Ltd. is best known for their annual 12-day showcase event, sponsored by the Slamdance Film Festival, among others, during "Film Festival Week" in Park City, Utah and for their work programming music for the Sundance Film Festival for the past four years.

This winter marked the seventh consecutive year that Access Film-Music Ltd. provided an opportunity for independent musicians to expose their music to the vanguard of the independent film community, presenting over 200 hours of live music by 50 artists from around the world at six venues throughout Utah's famed Film Festival Week.

Access Film Music Ltd. is a subsidiary of Big Ugly Corporation, an entertainment company based in Libertyville, Illinois USA dedicated to innovating the new music business. Full music performance schedules, directions to showcase venues, links to artists' music and their websites are available online at AccessFilmMusic.net/ecufilmfestival.

For a full list of films, screening times and details regarding ÉCU 2010, the European Independent Film Festival, visit www.ecufilmfestival.com.

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Additional information and press-friendly high-resolution photography is available online at AccessFilmMusic.net/media